



# AUGUST 2023 SOCIAL MEDIA CALENDAR

Su	M	Tu	W	Th	F	Sa
		1 National Night Out	2 National Ice Cream Sandwich Day	3 National Watermelon Day	4 International Beer Day	5 National Play Outside Day
6 American Family Day	7	8 National Frozen Custard Day	9 National Book Lovers Day	10	11	12 National Garage Sale Day
13 National Left Handers Day	14 National Creamsicle Day	15 National Relaxation Day	16 National Tell a Joke Day	17	18	19 World Honeybee Day
20	21 National Senior Citizens Day	22	23	24 National Waffle Day	25 National Banana Split Day	26 National Women's Equality Day
27	28 National Red Wine Day	29	30 National Beach Day			

## Monthly and Weekly Observances

- National Wellness Month
- Black Business Month
- Family Fun Month
- Simplify Your Life Week (First week in August)

## My Social Media Marketing Priorities for January

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